



The Bay Area Bluegrass Association known as BABA, was organized in early 1986 and incorporated in 1987 under the Texas Non-Profit Corporation Act. BABA is a 501(c)3 charitable organization.

The primary purpose of BABA is to preserve, encourage and promote bluegrass music as an American art form. BABA promotes Bluegrass through a monthly concert series in the League City Civic Center where local, regional, national and even international performers can be seen **FOR FREE!**

This monthly event also features slow jams to help beginners on all bluegrass instruments improve their skills and learn to play as part of a group. Impromptu jam sessions are a big part of each event and open to all skill levels.

BABA has recently set up scholarships to send deserving youngsters to Camp Bluegrass at South Plains College in Leland, TX. This is a week long workshop with professional bluegrass musicians instructing. Room and board are provided along with memories to last a lifetime.



Bay Area Bluegrass Association “BABA” Sponsor & Membership Form

www.bayareabluegrass.org
www.fireonthestrings.com

NAME:

Address:

City, State, Zip:

Contact Person:

Contact Phone Number:

Level of Sponsor/Membership desired:

E Mail Address:

Instrument you play or would like to learn to play:

Please make checks payable to BABA. You may give them to any BABA Board member or mail them along with this form to BABA, C/O Rick Kirkland 5820 Misty Meadow, League city, TX 77573 or Call Rick at 713-249-2986 to arrange payment by PayPal.

Membership Levels Per Year

Endowment – Lifetime \$1000.00

Lifetime Membership \$350.00

Gold Club Membership \$100.00

Family Membership \$50.00

Individual Membership - \$35.00

Sponsorship Levels Per year

Sound Support \$5000.00

Sponsor's banner displayed at all shows for full year
Sponsor's Power Point slides on stage area
Logo on all BABA publications
Mention in all press releases
Name in all paid advertising
Full Page ad in newsletter
Banner & Logo on BABA website
Logo & Link to sponsor's website
Announcement of sponsorship at all monthly shows
Ten (10) free Fire on the Strings Festival tickets
Five (5) each free BABA caps and T-shirts
One (1) free annual membership to BABA
Appreciation Plaque
Tax-deductable contribution

Banjo Booster \$2500.00

Sponsor's Power Point slides on stage area
Half page ad in news letter
Logo & Link to sponsor's website
Announcement of sponsorship at all monthly shows
Six (6) free Fire on the Strings Festival tickets
Three (3) each free BABA caps and T-shirts
One (1) free annual membership to BABA
Appreciation Plaque
Tax-deductable contribution

Dobro Donor \$1000.00

Quarter page ad in news letter
Logo & Link to sponsor's website
Two (2) free Fire on the Strings Festival tickets
One (1) each free BABA caps and T-shirts
One (1) free annual membership to BABA
Appreciation Plaque
Tax-deductable contribution

Flat-Pickin' Pal \$500.00

Quarter page ad in news letter for a month
Sponsor's Power Point slides displayed a month
Logo & Link to sponsor's website for a month
One (1) free BABA cap
One (1) free annual membership to BABA
Certificate of Appreciation
Tax-deductable contribution

Fiddlin' Friend \$250.00

Certificate of Appreciation
One (1) free BABA cap
Tax-deductable contribution

Bluegrass Demographics

Bluegrass Listeners Are:

64% are between 25 and 54 years of age
84.6% earn more than \$30K per year and are
84% more likely to earn over \$100K
63.65% are married
77% are home owners
83% more likely to go backpacking or hiking or
to take overnight camping trips
100% more likely to own a musical instrument

How does sponsorship help you?

Levels of sponsorship have levels of benefits as well. For our Bluegrass friends we can offer the following opportunities to you and your company.

Tax Benefit to Contributors

Bay Area Bluegrass Association (BABA) is a 501(c)3 Non Profit Organization

Direct Benefit to Sponsors

Your company name to 5000 visitors/year at BABA's monthly shows and annual festival.
Exceptional website for online exposure of your company name and link.
Monthly newsletter to members for repeat ad exposure
Annual Fire on the Strings Bluegrass festival has regional and interstate impact

We count on your support as we take Bay Area Bluegrass Association into the next twenty five years of community service. We'd be proud to announce your partnership with BABA at our next public event.

Please visit our web site www.bayareabluegrass.org for more information or call one of our officers shown below to tailor a custom support package for your business.

President: Rick Kirkland
Phone # 281-488-2244
email: crk5820@msn.com

